

Michigan's Long-Term Care Conference

March 23-24, 2006

Hilton Detroit, Troy

Sponsorship Opportunities

All sponsorships listed include appropriate signage with company logo and logo on conference registration Web page.

Registration Sponsor

Be one of the first to greet the conference attendees. This exclusive opportunity allows you the only guarantee of reaching every attendee at the conference. Sponsorship includes the benefit of having one representative assist at the Registration area during the conference, and a 1/2 page recognition in the onsite program guide.

Breakfast Sponsor

Welcome attendees in a unique way to their conference day. Consider purchasing a coffee mug or special treat for attendees to enjoy, and so they remember your company. Sponsorship includes the ability to greet the attendees at either the Thursday or Friday breakfast, and a 1/4 page recognition space in the onsite program guide.

Luncheon Program Sponsor

Here is a chance to reach the attendees with your special token as they enjoy lunch, and introduce the keynote speaker. This sponsorship also includes a 1/2 page recognition space in the onsite program guide. Choose either the Thursday or Friday luncheon program sponsorship.

Evening Reception Sponsor

Welcome conference attendees and guests to our special networking reception, while allowing them the chance to experience your product/service firsthand. This sponsorship allows you to welcome everyone to the reception, display your organization's product or service as they enjoy a lovely hors d'oeuvres reception, and includes a 1/2 page recognition space in the onsite program guide.

Refreshment Break Sponsor: Choose from one of four sponsorships when you can mingle with attendees as they enjoy a beverage or snack. Sponsorship includes a 1/4 page recognition space in the onsite program guide.

Breakout Session Sponsor: There are more than 30 sessions to choose from. Sponsor a session that is connected somehow with your organization. Introduce the session speaker and greet session participants. Sponsorship also includes a 1/4 page recognition space in the onsite program guide.

Plenary I Sponsor: Introduce the kickoff session for the conference. Sponsorship includes introducing the opening conference speaker, and a 1/4 page recognition space in the onsite program guide.

Plenary II Sponsor: Introduce a state or national speaker in long-term care. Sponsorship includes the ability to introduce this program's speaker, and a 1/4 page recognition space in the onsite program guide.

Plenary III Sponsor: Introduce Thursday's plenary speaker. Sponsorship includes the ability to introduce the program's speaker, and a 1/4 page recognition space in the onsite program guide.

Consumer Scholarship Sponsor: Sponsor the attendance of a consumer and personal care assistant who would not otherwise be able to attend. This sponsorship pays the direct costs of the consumer and his/her personal care assistant for attending, including overnight accommodations for one night, registration for the conference, breakfast on Thursday and Friday, lunch on Thursday and Friday, and the Thursday night reception. **Sponsorship is also available for consumer without a personal care assistant.**

Direct Care Worker Scholarship Sponsor: Sponsor the attendance of a direct care worker who would not otherwise be able to attend. This sponsorship pays the direct costs of attending, including overnight accommodations for one night, registration for the conference, breakfast on Thursday and Friday, lunch on Thursday and Friday, and the Thursday night reception.

See Reverse Side for Sponsorship Commitment Form

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Sponsorship Commitment Form

We are interested in being a sponsor for Michigan's Long-Term Care Conference as indicated below:

- | | | | |
|---|---------------------------------|---|--|
| <input type="checkbox"/> Registration Sponsor | \$1000.00 | <input type="checkbox"/> Luncheon Program Sponsor | \$ 800.00 |
| <input type="checkbox"/> Networking Breakfast Sponsor | \$ 700.00 | <input type="checkbox"/> Thursday | <input type="checkbox"/> Friday |
| <input type="checkbox"/> Thursday | <input type="checkbox"/> Friday | <input type="checkbox"/> Evening Reception Sponsor | \$ 700.00 |
| <input type="checkbox"/> Plenary I Sponsor | \$ 450.00 | <input type="checkbox"/> Refreshment Break Sponsor | \$ 300.00 |
| <input type="checkbox"/> Plenary II Sponsor | \$ 450.00 | <input type="checkbox"/> Thursday A.M. | <input type="checkbox"/> Thursday P.M. |
| <input type="checkbox"/> Plenary III Sponsor | \$ 450.00 | <input type="checkbox"/> Friday A.M. | <input type="checkbox"/> Friday P.M. |
| <input type="checkbox"/> Breakout Session Sponsor | \$ 250.00 | <input type="checkbox"/> Direct Care Worker Sponsor | \$ 315.00 |

We will contact you shortly to discuss your session topic options.

☐Consumer Scholarship Sponsor

- ☐\$460.00 with Personal Care Assistant ☐\$285.00 without Personal Care Assistant

Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Method:

☐Check made payable to MACMHB ☐Credit Card: Cardholder Name: _____

☐Visa ☐MasterCard ☐American Express ☐Discover Card Number: _____

Cardholder Signature: _____

Complete Sponsorship Commitment Form and return with payment via fax or mail to:
Suzanne Trent*Michigan's Long-Term Care Conference*426 South Walnut Street*Lansing, MI 48933

Phone: 517.285.3927*Fax: 517.374.1053*www.michigan.org/mdch